

# Purpose and Life Design Statement

Perceived **Strengths**, present activities of **Interest**, evaluation of where to have **Impact**, and expressed **Values** create your **Design Statement**.

— career strategist —  
**rich feller**  
& associates

## EXAMPLES AND TEMPLATE

“I want to use my **strengths** for **Seeing the big picture**, **Bringing out potential**, and **Advancing ideas** and **interests** in **Starting new things**, **3-day getaways**, and **Trend watching** to create an **impact** on **Accelerating social & economic mobility**, **Life transitions**, and **Creating community** because I **value** **Freedom/Choice**, **Empathy**, and **Curiosity**. This will **help me to** **Feel alive**, **Be more authentic**, and **Support my legacy**.”

“I want to use my **strengths** for **Seeing new potential in myself**, **Giving back to people**, and **Bringing ideas I have to light** and **interests** in **Traveling and seeing the world**, **Giving back to myself in fitness**, and **Volunteering** to create an **impact** on **The World**, **People around me**, and **Being a light in someone’s day** because I **value** **Leadership**, **Philanthropy**, and **Learning from others to challenge my thinking**. This will **help me to** **Achieve my goals**, **Dream bigger**, and **Open my mind to new ideas**.”

This statement records what is meaningful to a user. In a quick and affirmative way, it encourages life design. Reading it aloud and/or sharing it can help clarify “hidden assets”, promote intentional exploration of “blind spots”, and honor the individual.

I want to use my **strengths** for \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_  
and **interests** in \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_, to create an  
**impact** on \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_, because I **value**  
\_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_. This will **help me to**  
\_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_.

“I want to use my **strengths** for **Leading others**, **Being a change in someone’s life**, and **Making friends wherever I go** and **interests** in **Music**, **Lazy days**, and **Family** to create an **impact** on **Female empowerment**, **The environment** and **My friends** because I **value** **Honesty**, **Humility** and **Growth in understanding**. This will **help me to** **Be hopeful for the future**, **Feel fulfilled**, and **Surround myself with true friends**.”

“I want to use my **strengths** for **Loving others well**, **Communicating/attentiveness to language**, and **Working both hard and intentionally** and **interests** in **Giving and receiving stories**, **health equity**, and **What makes me, as well as others, feel “alive”** to create an **impact** on **The way people interact together**, **The encounters between clinicians and patients**, and **The way that someone thinks** because I **value** **Joy**, **Compassion**, and **Gratitude**. This will **help me to** **Show others love**, **Feel fulfilled**, and **Keep doing the hard work**.”